UNIFY - STRENGTHEN - ELEVATE

2018

ANNUAL REPORT
ABOUT

For the past 28 years, Utah Nonprofits Association has been strengthening and elevating Utah’s nonprofit sector. The membership organization is a champion for Utah’s nonprofits, providing pooled resources, professional development and advocacy for nonprofits of every size, cause, and geographic area of the state of Utah. Each year, thousands of board members, volunteers and professional staff turn to UNA for resources to better serve their communities.

This impact report communicates member demographics, program outcomes and financial statistics for the period of January 1, 2018 to December 31, 2018.

MISSION
To unify, strengthen and elevate Utah’s nonprofits.

VISION
The Utah Nonprofits Association promotes strong and vibrant communities for all of Utah.

2018 HIGHLIGHTS

1 Credential Award Recipient
20 Credential Badges Awarded
1,470 Insured
46 Member Events & Trainings
1,299 Attendees
When asked by others how I am doing, a common greeting I share is, “I’m living the dream.” I have received a variety of side looks and laughs. Over the years, I have come to realize that the receiver often thinks I’m saying, in a sly way, that I’m having a rough day. Truthfully, I AM living the dream. I get to engage with people across our state who are impacting their communities by serving the missions of their organizations. I can say without hesitation; leading UNA is an extremely rewarding position.

To our members, funding partners and the nonprofit community – thank you for trusting and supporting the work of UNA. To our board of directors, I am grateful for your leadership and guidance. To my staff, my success is your success – it is an honor to work with you every day.

This annual report really tells an amazing tale of our impact and strength in the sector, and none of it would be possible without you!

Kate Rubalcava
Chief Executive Officer

It has been my privilege and honor to serve as the Board Chair this past year and to see how much we have accomplished to strengthen and elevate the nonprofits of Utah. Our organization is recognized as a valuable resource for information regarding critical needs and services in our communities.

One of the strongest offerings is our Nonprofit Organizational Credential which brings training for organizations to build expertise in specific nonprofit areas. As a nonprofit executive director myself, I have found them exceptional for both staff development and to support capacity building. It is an excellent way to demonstrate our value of best practices and continuous improvement, ensuring good stewardship of resources.

I am proud to belong to such a vibrant and important association and hope you will continue to find new ways to become engaged in the coming year.

Cathy Barnhart
2018 UNA Board Chair
Utah Nonprofits Association represents all nonprofit causes located throughout Utah. The 2018 membership of 713 included nonprofit organizations, individuals and businesses.

### UNA MEMBERSHIP

- **713 MEMBERS**
- **83% NONPROFITS**
- **10% INDIVIDUALS**
- **7% BUSINESSES**

### NONPROFIT MEMBER CAUSE AREA

- **Human Services** 25%
- **Education** 17%
- **Arts, Culture, Humanities** 21%
- **Environment & Animals** 8%
- **Health** 9%
- **Other** 9%
- **Religious** 1%
- **Membership Benefit** 2%
- **International** 1%
- **Public Benefit** 7%

### MEMBER GEOGRAPHIC AREA

- **67% SALT LAKE**
- **6% SUMMIT**
- **6% UTAH**
- **6% WEBER**
- **4% WASHINGTON**
- **3% DAVIS**
- **2% CACHE**
- **2% GRAND**

Box Elder, Carbon, Iron, Kane, Morgan, San Juan, Sanpete, Tooele, Wayne and out-of-state members represent an additional 5% of membership.
Since 1999, Utah Nonprofits Association has partnered with AFP Utah and UServeUtah to host Utah Philanthropy Day. This sell-out event celebrates the accomplishments of Utahns who embody the spirit of philanthropy and volunteerism.

UNA was proud to honor Shalaun Howell with the 2018 Heart and Hands Award for her dedication and volunteer commitment on the UNA board.

“UNA has been an incredible resource for me as a young professional in the sector. I’ve been able to network from Ogden to Salt Lake with their member socials and attend their annual conference to bring insights into my daily work. Being able to strengthen myself through those avenues has been powerful.”

Rebecca Van Maren
Salt Lake Community College
Since its 2015 launch, the Nonprofit Organizational Credential has helped 543 individuals bring best practices to 238 organizations. Courses in nine critical areas provide practical resources and supportive experts to aid nonprofit leaders in building sustainability and expanding community impact.

The Nonprofit Organizational Credential has transformed our underfunded nonprofit into an organization where the sky is the limit! Our participation helped train board members to have productive, and efficient meetings. It has helped us to update the mission, the bylaws, and to create a solid fundraising plan. Our donations have increased and our standing in the community has soared since participating.”

Saxon Sharpe
President Board of Directors
Humane Society of Moab Valley
CREDENTIAL BADGE AWARDEES BY CATEGORY 2015-2018

**Fundraising & Resource Development**
- Bountiful Davis Art Center
- Friends of Great Salt Lake
- Friends of Switchpoint Inc.
- Grand Area Mentoring
- Humane Society of Moab Valley
- KRCL Community Radio
- Maliheh Free Clinic
- Moab Music Festival
- RiteCare of Utah
- Safe Harbor Crisis Center
- Stokes Nature Center
- The Haven
- The Riley Foundation
- United Way of Northern Utah
- Utah Association for the Education of Young Children
- Volunteers of America, Utah
- WabiSabi Moab

**Outcomes & Evaluations**
- Craft Lake City
- English Skills Learning Center
- Summit Community Gardens
- Utah Community Action
- The Haven

**Human Resources**
- Friends of Alta
- Holding Out HELP
- Junior Achievement of Utah
- RiteCare of Utah
- Utah Afterschool Network
- The Haven

**Board Governance**
- Allies with Families
- Alta Community Enrichment
- Neighborhood Art Center
- The Haven

**Finance & Legal**
- Catholic Community Services
- The Haven
CREDENTIAL BADGE Awardees By Category 2015-2018

Marketing & Communication
Community Development Corporation of Utah
Discovery Gateway
English Skills Learning Center
Friends for Sight
Golden Rule Project
Holy Cross Ministries
I.J. & Jeanné Wagner Jewish Community Center
Park City Film Series
Phyllis and Mark Leppert Foundation
Pregnancy and Resource Center
Salt Lake Community Action Program
Suazo Center
The Haven
Utah Food Bank
Volunteers of America, Utah
Youthlinc

Volunteer Management
Arrive Utah
Big Brothers Big Sisters
Cottonwoods Canyons Foundation
Crossroads Urban Center
Heritage Choir
Humane Society of Moab Valley
The Haven
The Living Planet Aquarium
United Way Dixie
United Way Salt Lake
Utah Division of Wild Life Resources
Utah Domestic Violence Coalition
Youthlinc

Advocacy & Civic Engagement
Association of Nature Center Administrators
Boys & Girls Clubs Of Weber-Davis
International Academies of Emergency Dispatch
The Haven
Utahns Against Hunger
Volunteers of America, Utah
YMCA of Northern Utah

Leadership & Organizational Culture
Alta Community Enrichment
DOVE Center
English Skills Learning Center
Humane Society of Moab Valley
Playworks Utah
RiteCare of Utah
Safe Harbor Crisis Center
The Haven
Utah Nonprofits Association
UNA’S 2018 ANNUAL CONFERENCE: STORIES MATTER
UNA’s Annual Nonprofit Conference was held September 25th and provided nonprofit professionals and advocates the opportunity to gather, learn, grow and refresh. The conference featured 24 breakout sessions and featured speaker Andy Goodman, from the Goodman Center, who reminded attendees of the tremendous power stories have with shaping our world.

509
Conference Attendees

24
Breakout Sessions

Left to right – 2018 Emerging Leader Award recipient Andrea Himoff, Kate Rubalcava UNA Chief Executive Officer and 2018 Outstanding Nonprofit Leader Heather Chase, Executive Director of The Haven.

ADVOCACY EVENTS
Utah Nonprofits Association gathers members to meet with elected officials at the Nonprofit Day on the Hill. Nonprofits connect with policy makers and share their stories to build support for their nonprofit and the nonprofit community.

47
Advocacy Event Attendees

“UNA has been a great resource. I have connected with nonprofit professionals through the annual UNA conference and the mixers. I enjoy all of the collaborations and partnerships that come from networking--there is definitely a feeling of community!”

Apollo Burgamy
Big Brother Big Sisters of Utah
UNA is committed to financial accountability and transparency. The organization undergoes an annual review of all financial activities. Depicted below are income and expense from the most recent completed review ending 12/31/2017.

**INCOME**

- Community Contributions 44%
- Membership Dues 34%
- Program Service Income 18%
- Government Grants 2%
- In-Kind 2%

**EXPENSE**

- Nonprofit Training Services 41%
- Membership Services 35%
- Fundraising 4%
- Management 20%

“Utah Nonprofits Association sets high standards for their member organizations, is a valuable resources for continuous quality improvement and is a venue for collaborative efforts that enrich the community in which we serve.”

Martha Wunderli
AAA Fair Credit Foundation

Source: To Review the Most Recent Form 990 Visit [https://utahnonprofits.org/about-una/legaldocuments](https://utahnonprofits.org/about-una/legaldocuments).
OUR SUPPORTERS

Utah Nonprofits Association appreciates the ongoing partnership and contributions of time, talent and treasure from its supporters. This list reflects giving between January 1 to December 31, 2018.

**ELEVATE-ER**
Greater than $20,000
American Express Center for Community Development

**STRENGTHEN-ER**
Between $13,000 and $19,999
Morgan Stanley Bank
Mountain America Credit Union

**UNIFY-ER**
Between $5,000 and $12,999
Andeavor Foundation
Daniels Fund
Dominion Questar
George S. and Dolores Doré Eccles Foundation
The Church Of Jesus Christ Of Latter-Day Saints Foundation
The Lawrence T. - Janet T. Dee Foundation
Union Pacific Foundation
Wells Fargo Bank

**SUSTAIN-ER**
Up to $4,999
UServeUtah
Andlosa Education
Bank of American Fork
Beehive Insurance
BW Productions
Emma Eccles Jones Foundation
Google Fiber
Intermountain Health Care
Kirton McConkie
Larson and Co
Pathway Associates
Regence Blue Cross Blue Shield
Rocky Mountain Power Foundation
Select Health
Third Sun
Union Pacific Foundation

“*The real value of being a part of UNA is the resources they provide. From the conferences and seminars throughout the year, to the discounts for health insurance and job board on the website. The resources are super helpful both financially and for leader development.*”

Dr. Rob Harter
Park City Christian Center
PARTNERS IN SERVICE

Utah Nonprofits Association is grateful to its many partners in service. For some people, service is about giving, but for the likes of the individuals, businesses, and nonprofits named on this list, it’s a way of living. Thank you for your commitment, service and partnership to unify, strengthen and elevate the state of Utah.

Cedar City Chamber
St. George Chamber
Fordable Fundraising
Roger Lager
Mary Migliorelli
National Council of Nonprofits
Maddy Shear
Third Sun
Utah Cultural Alliance
Jayceen Craven Walker
Wabi Sabi

UNA CONFERENCE COMMITTEE

• Amanda Hughes
• Brent Andrews
• Gay Cookson
• Jacob Johnson
• Kasandra Ver Brugghen
• Katherine Fife
• Rob Harter
• Andrea Barnes
• Mary Buehler
• La Dawn Stoddard
• Ian Harris
• Janet Wade
• Michael Christensen
• Paige Landau
• Shalaun Howell
• Varden Hadfield

SOUTHERN UTAH COMMITTEE

• Brad Hafen
• Carol Golichnik
• Carrie Smith
• Chris Bortay
• Dawn McLain
• Dianne Browning
• Donna Howell
• Donna MacBean
• Erin O’Brien
• James English
• Jane Muller
• Karyn Wright
• Lil Barron
• Linda Baker
• Michael Cothrun
• Michael DeMille
• Michael Gburski
• Nancy Hauck
• Pam Palermo
• Pat Guerrero
• Peggy Green
• Raquel Adams

PUBLIC POLICY COMMITTEE

• Cynthia Miller
• Kate Edwards
• Mirca Divricean
• Rita Wright
• Rob Harter

Southern Utah Committee
Board of Directors

Utah Nonprofits Association is governed by a volunteer board of directors. Below are members who served the organization in 2018.

**Executive Committee**

Cathy Barnhart, Chair  
Executive Director  
English Skills Learning Center

George Lindsey, Vice Chair  
Deputy Director  
Utah Museum of Fine Arts

Kristy Chambers, Past Chair  
Chief Executive Officer  
Columbus Community Center

Rob Harter, Secretary  
Executive Director  
Christian Center of Park City

Shalaun Howell CPA, Treasurer  
CPA advisor  
Shaw & Co.

Bruce Bryner, Member-At-Large  
Third-Party Vendor Management Office  
American Express

Steve Beyers, Member-At-Large

**Directors**

Brent Andrews  
Attorney, Kirton McConkie

Mircea Divricean, Chief Executive Officer  
Kostopulos Dream Foundation

Luis Garza, Executive Director  
Comunidades Unidas

Laura Hadley, Executive Director  
Cystic Fibrosis Foundation

Princess Gutierrez, Senior Development Manager  
Discovery Gateway

Steve Ott  
Professor, Political Science Department  
University of Utah

Ed Roberson, Director of Business Development  
Journey Team

Kate Rubalcava, Chief Executive Officer  
Utah Nonprofits Association

David Schmidt, Senior Strategy Analyst  
Pluralsight

Jordan Toone, Shareholder and Corporate Attorney  
Parr Brown Gee & Loveless, PC

Kasandra VerBruggen, Executive Director  
Spy Hop

Rita Wright, Executive Director  
Springville Museum of Art

**Professional Staff**

Kate Rubalcava, Chief Executive Officer  
Jill Bennett, Director of Professional Development & Communications  
Brandy Strand, Director of Operations  
Alison Anderson, Program Support Coordinator