



Health & Wellbeing

Our comprehensive menu of wellbeing resources includes initiatives to foster a culture of health and holistic wellbeing, supporting mental health, promoting employee engagement, and evaluating wellness programs.



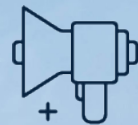
Benefits Technology

Online HRIS services are an area that seems to change daily. Our Technology Director, Kenny Borton, stays up-to-date on changes, new systems, and will help walk you through your options to ensure that we find a system that will truly fit your needs.



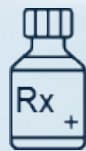
Employee Advocacy

We have a dedicated Employee Advocacy team, lead by Hollee Rasmussen, and together, they offer employees a place they can go when they need help with finding and utilizing resources or navigating a complex claim situation.



Tailored Communication

From benefit guides and targeted educational campaigns to on-site meetings and webinars, our goal is to show your employees the true power of their benefits – helping them to better use those benefits and be good consumers of healthcare.



IMA Rx Program

We utilize our expertise in rate negotiation and data analysis in combination with our advisory positions on local and national carrier boards to design a customized plan with an innovative cost structure that meets the specific needs of your employees.

We are committed to a cutting-edge, personalized service approach to safeguarding the assets that matter most: your business, your employees, your bottom line.



2025



We are here to help UNA maximize benefits offering while minimizing costs.



OUR APPROACH TO SERVICE

can be broken down into three categories:

IMA's suite of benefits services helps clients uncover ways to reduce program costs, increase access and quality of care, and improve health outcomes by leveraging strategic analytics and expert insights.

STRATEGIC

- + Establish goals and objectives for plan performance based on clients' strategic business goals
- + Analyze clients' benefits program to identify potential changes and help clients maintain a competitive advantage in recruiting and retaining employees
- + Understand clients' financial objectives to help align a benefits funding strategy
- + Consult on technology platforms and tools to empower HR teams
- + Predictive modeling to develop, assess and quantify plan design changes and population impacts
- + Build an integrated health and benefits strategy to improve the health of employees and their dependents
- + Regular updates regarding emerging issues and trends in an ever-changing environment
- + Constantly measure, monitor and address clients' holistic goals against their multi-year outlook

TACTICAL

- + Partnerships with strategic carriers to find the broadest terms and conditions
- + Analyze utilization data to optimize plan performance
- + Evaluate employee health risk factors, culture and potential wellness effectiveness
- + Understand legal and regulatory compliance, including annual compliance review
- + Build customized communications plan to address employees from on boarding to retirement

TRANSACTIONAL

- + Assistance in day-to-day administrative functions
- + Facilitate and customize employee communications, including enrollment and employee engagement
- + Monthly claim cost reporting and annual benchmarking reports
- + Aggregate data across all company partners in one technology platform
- + Act as a liaison between client, employees, their families and the insurance carrier in the resolution of claims issues, disputes and coverage interpretations.

We're not here to upsell you - we're here to help.

We know that no two companies are the same — we'll work with you to develop a plan that fit you like a glove. IMA strives to give our clients a remarkable experience; from custom-tailored coverage solutions and exceptional service to advocacy and claims management—we're with you every step of the way.



Plan Design & Cost Strategy

We utilize our expertise in rate negotiation and data analysis in combination with our advisory positions on local and national carrier boards to design a customized plan with an innovative cost structure that meets the specific needs of your employees.



In-House Data Analytics

Our Data Analytics team evaluates your trends, develops custom reports, and creates overviews to show utilization experience needed to manage on-going costs. This data is leverage to carrier underwriting, giving us the tools to negotiate on your behalf.



Legal Compliance

We are committed to educating you on all state and federal laws to ensure you are compliant. We are proud to be the only agency in Utah to partner with Benefit Advisors Network, offering our clients access to the top compliance attorneys in the country.

Ongoing Education



We provide a variety of education materials, for both employees and HR teams, including on-site meetings, seminars, webinars, emails, newsletters, and more. We aim to ensure that you are always up-to-date on Employee Benefits changes.