



# Nonprofit Sector Report

# About Utah's Nonprofit Sector

Utah's nonprofit sector is integral to the state's economic vitality and community well-being, employing 6.7% of Utah's workforce as of 2022. These organizations are deeply embedded in daily life, providing services from birth to end-of-life care, cutting-edge research, animal welfare, support for individuals experiencing homelessness, recovery programs, arts and culture, environmental protection, education, and so much more.

Utah consistently leads the nation in charitable giving and volunteerism. According to The Giving State 2024 report, Utahns donate a higher percentage of their discretionary income and volunteer more hours per capita than residents of any other state. This culture of generosity not only supports nonprofits, but also strengthens community bonds and enhances the quality of life across the state.

However, the nonprofit sector faces significant challenges both nationally and within Utah, including shifting donor behaviors, an inflation-adjusted decrease in total donations, workforce shortages due to wage competition from the private sector, evolving policy constraints, ongoing recovery from the pandemic, and inflationary pressures. These trends pose real challenges for nonprofits, and especially for smaller, community-based organizations that rely heavily on local support.

Despite these challenges, Utah's nonprofits continue to adapt and innovate, leveraging the state's strong culture of service and collaboration. By focusing on strategic initiatives, increasing accountability and learning, and engaging expansively with diverse stakeholders, the sector strives to overcome obstacles and enhance its impact.

This report delves into the composition and distribution of nonprofits and their resources across the state, offering a comprehensive view of how these organizations are shaping the state's future.





# **By the**Numbers



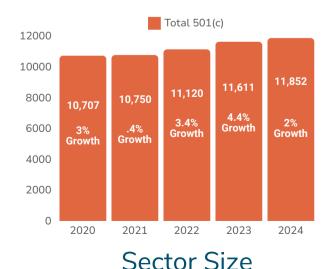
Utah's nonprofit sector has continued to grow, both in terms of the number of organizations and in total revenue. In 2024, the sector saw 2% growth, bringing the total number of tax-exempt organizations to 11,852.

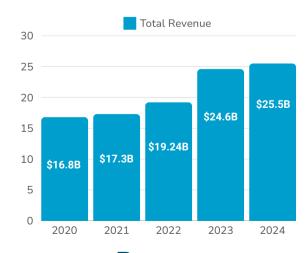
Of this, 660 were new organizations (9.4% of total). However, as pandemic-era relief programs expire, **the rate of growth has slowed.** 

In 2024, the sector saw a 3.5% increase in revenue, slightly outpacing inflation.

11,852 Total Tax-Exempt Organizations

#### **Year Over Year Growth**



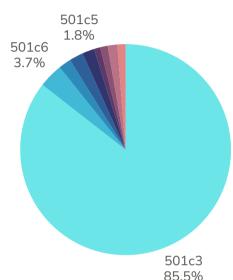


Revenue

# **Composition** of the Sector

The vast majority of nonprofits are 501(c)(3) charitable organizations, comprising 85.5% (10,138) of Utah's sector. These organizations have missions that serve religious, educational, charitable, scientific, literary, public safety, animal, and child wellbeing purposes.

The next largest group is 501(c)(6) organizations, or Business Leagues, Chambers of Commerce, and Real Estate Boards, making up 3.7% (440). Next are 501(c)(4) Civic Leagues, Social Welfare Organizations, and Employee Associations, which comprise 2.1% (254).



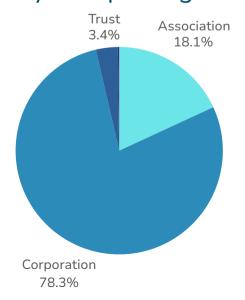
501(c)(12) Benevolent Life Insurance Associations, Mutual Ditch or Irrigation Companies, Mutual or Cooperative Phone Companies, and similar organizations make up 1.92% (227). Labor, Agriculture, and Horticultural Organizations comprise 1.85% (219); Fraternal Beneficiary Societies make up 1.48% (175); Social and Recreational Clubs comprise 1.14% (135); and Veterans' Organizations comprise .96% (114) of all organizations.

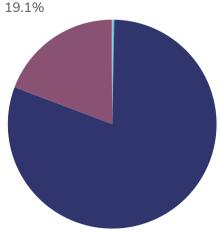
The remaining 150 organizations represent a range of designations, including fraternal societies, state chartered credit unions, and voluntary employee beneficiary associations.

#### By Group Designation

#### By Affiliation Type

Subordinate Organization in a Group Ruling





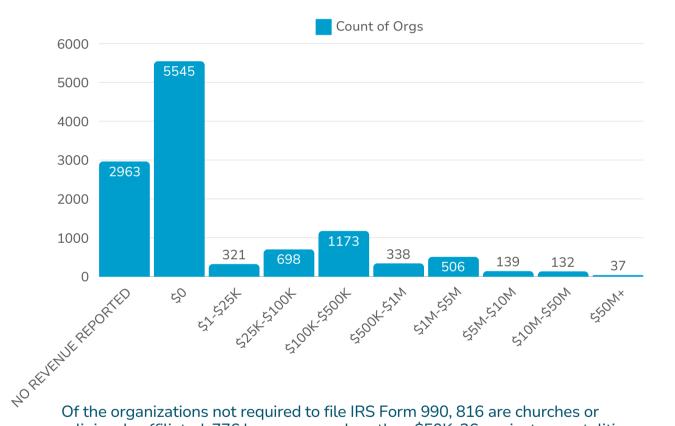
Independent Organization or Auxiliary 80.4%

#### By Revenue

The majority of organizations in Utah are small, with 65.2% of organizations (7,737) operating on budgets under \$500K.

- 55.4% of all organizations (6,564) operate on budgets under \$100K
- 46.8% of organizations report \$0 in revenue
- 25% of organizations (2,963) do not report any revenue

Religious institutions and affiliated entities, political committees, and some private foundations are exempt from filing annual disclosures, and so report no revenue. Additionally, organizations with revenue less than \$50,000 are able to file a different return, excluding them from this dataset.



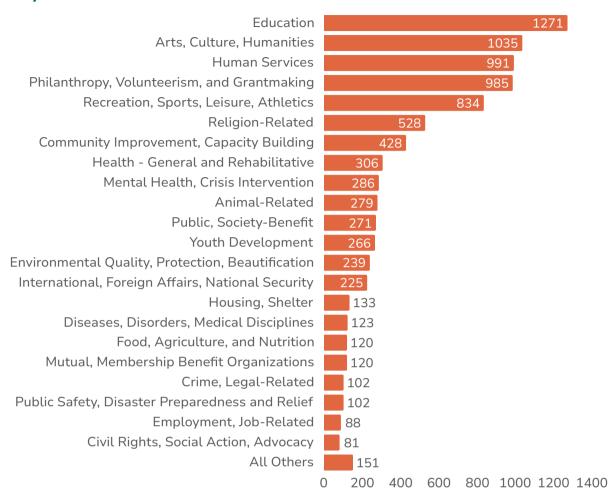
Of the organizations not required to file IRS Form 990, 816 are churches or religiously affiliated; 776 have revenue less than \$50K; 26 are instrumentalities of state or political subdivisions; 6 are government entities.

35.2% of organizations receive a substantial part of their support from a governmental unit or the general public 170(b)(1)(A)(vi).

#### Foundations and Philanthropy

**Total assets held by philanthropy are \$9.96B**, or 16.5% of all nonprofit assets in Utah.

#### By Cause Area



#### Nonprofits with No NTEE/Cause Area

2,934 organizations do not have an NTEE, National Taxonomy of Exempt Entities, code, which determines Cause Area. Of these, 63% (1,858) are 501(c)(3) charitable organizations and 37% (1,076) represent all other Subsections. Other Subsections include 221 (7.5%) Business Leagues and Chambers of Commerce; 177 (6%) Labor, Horticulture, and Agricultural organizations; 223 (7.6%) Fraternal Societies; and 130 (4.4%) Civic Leagues and Social Welfare Organizations. The remaining 325 organizations are distributed across various smaller subsections.

Of the organizations with no listed NTEE/Cause Area:

- 19 are classified as schools
- 148 are private foundations
- 370 are identified as receiving a majority of their support from government/public sources
- 489 are classified as churches 170(b)(1)(A)(i) or religious institutions
- 2,274 have income less than \$50K annually

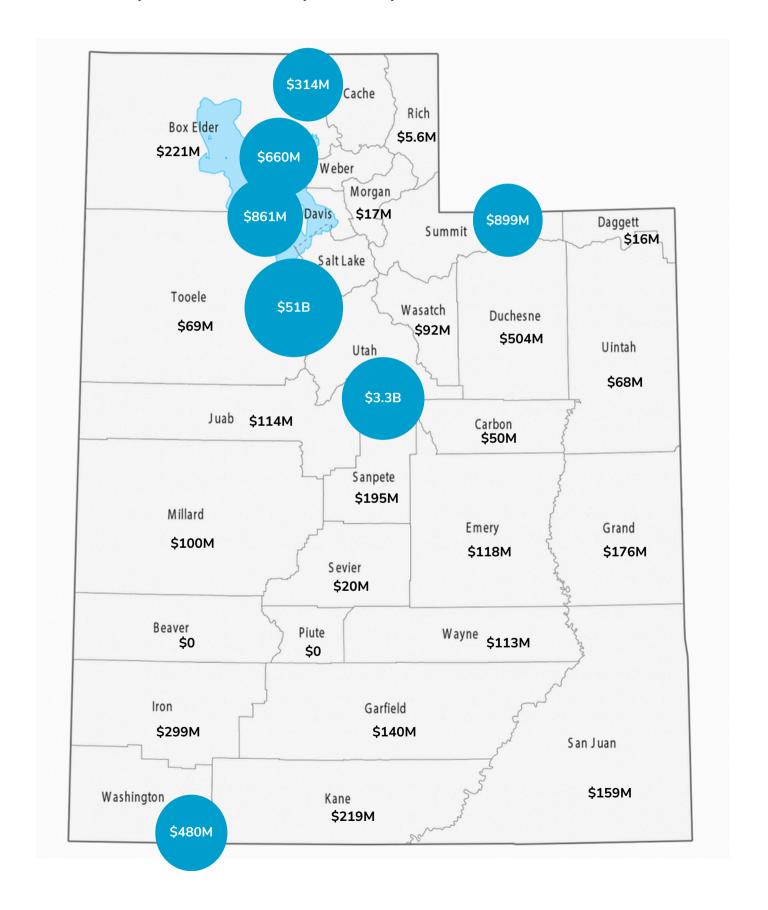
# Top Nonprofit Cause Areas by Revenue

Cause Area	Total Revenue	# Orgs
Health - General and Rehabilitative	\$17B	306
Education	\$3.1B	1,271
Human Services	\$453M	991
Arts, Culture, and Humanities	\$387M	1,035
Mental Health, Crisis Intervention	\$267M	286
Recreation, Sports, Leisure, Athletics	\$259M	834
Animal-Related	\$255M	279
Philanthropy, Volunteerism, and Grantmaking	\$222M	985
Public, Society Benefit	\$194M	271
Mutual/Membership Benefit Organization	\$155M	120
Environmental Quality, Protection, Beautification	\$127M	239
Housing, Shelter	\$123M	133
Community Improvement, Capacity Building	\$114M	428
Crime, Legal Related	\$103M	102

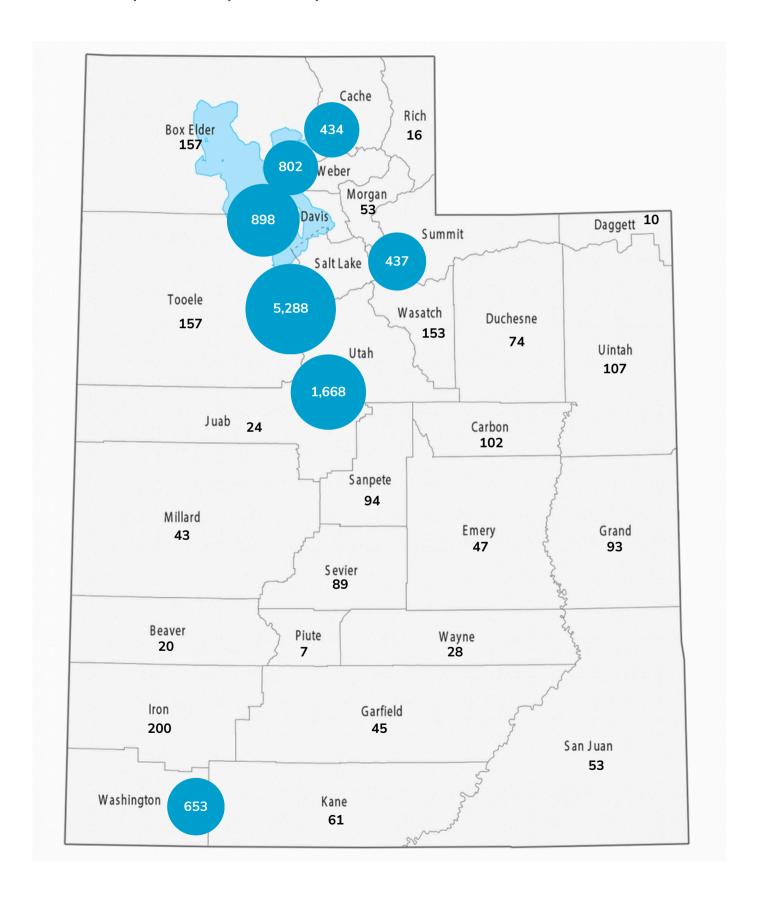
### Top Nonprofit Cause Areas by Assets

Cause Area	Total Assets	# Orgs
Health - General and Rehabilitative	\$31.3B	306
Philanthropy, Volunteerism, and Grantmaking	\$8.4B	985
Education	\$5.4B	1,271
Arts, Culture, and Humanities	\$971M	1,035
Community Improvement, Capacity Building	\$653M	428
Human Services	\$587M	991
Housing, Shelter	\$503M	133
Recreation, Sports, Leisure, Athletics	\$430M	834
Public, Society Benefit	\$407M	271
Animal-Related	\$391M	279
Mental Health, Crisis Intervention	\$384M	286
Environmental Quality, Protection, Beautification	\$344M	239
Medical Research	\$266M	40

# Nonprofit Assets by County



# Nonprofits by County



# Change in Number of Nonprofits by County

