



# Embrace + Embolden

2024 UNA Annual Conference

Thursday, October 10th

Utah Cultural Celebration Center

## Sponsor and Exhibitor Packet



# 2024 Sponsor and Exhibitor Opportunities

Join us for the 2024 UNA Annual Conference: Embrace + Embolden, Thursday, October 10 at the Utah Cultural Celebration Center! Sponsorship demonstrates your commitment to the organizations and people who make a difference in our world. The UNA Annual Conference provides the ideal platform to share your story, products, and services with an engaged and interested audience. Build meaningful relationships with attendees, share resources, and demonstrate your willingness to partner with good people doing good work for good causes.

The UNA Annual Conference is the largest gathering of Utah's nonprofit community, providing a space for nonprofit professionals from across the state to connect with each other and find the training, resources, and services they need to advance their missions. Attendees arrive looking for innovative products, services, and solutions to streamline their work and enhance their service delivery. The UNA Annual Conference welcomes around 500 attendees from over 100 different organizations each year.

Your sponsorship ensures the UNA Annual Conference remains affordable for nonprofit attendees, allowing us to provide essential professional development opportunities to Utah's nonprofits for years to come. Sponsoring the UNA Annual Conference is an investment in both Utah's nonprofit community and in the future of Utah's people, cultures, environment, and lands.

## 2024 UNA Annual Conference: Embrace + Embolden

Thursday, October 10 | 8 am to 4 pm

Utah Cultural Celebration Center in West Valley City

- Morning keynote
- Topical breakout sessions
- Networking opportunities
- Nonprofit Leader Awards
- Business Expo Hall and more!

### **Sponsorship opportunities are limited! Secure yours today!**

For questions regarding sponsorship or custom sponsorship packages, please contact UNA CEO, Jill Bennett, [jbennett@utahnonprofits.org](mailto:jbennett@utahnonprofits.org) or 801-596-1800 x2.

You may also submit your sponsorship request [online!](#)

# 2024 Conference Sponsor Levels

	<b>Title</b> <b>\$10,000</b> 1 Available	<b>Premier</b> <b>\$7,500</b> 1 Available	<b>Partner</b> <b>\$5,000</b>	<b>Connector</b> <b>\$2,500</b>
One-Year UNA Business Affiliate Membership*	Champion Level (\$900 value)	Champion Level (\$900 value)	Advocate Level (\$600 value)	Supporter Level (\$300 value)
Conference Registrations	8	6	4	2
Business Expo Hall Table (\$600 value)	Prime Location	Prime Location	Premium Location	Premium Location
Logo recognition on UNA website	✓	✓	✓	✓
Sponsor recognition on UNA social media	2	2	1	1
Sponsor/Exhibitor listing/logo in conference app or digital program	✓	✓	✓	✓
Logo on rotating slides during breakfast and lunch	Headline	Large	Medium	Small
Logo recognition in conference marketing emails	Headline	Large	Medium	Small
Verbal and logo recognition at conference opener	✓	✓	✓	
Short remarks	Morning Welcome/ Keynote Intro	Lunch/Awards	Breakout Session	
Welcome table in lobby during attendee check-in	✓			
Present choice of breakout session**	✓			

\*For full benefits included in membership please see our new [Business Affiliate Membership Levels](#).

\*\*UNA will be delighted to help make sure that your content receives a warm reception.

Don't see the right option for you? Custom sponsorship options are available, contact [Jill Bennett](#).

## Add-on Sponsor Opportunities *(Must be purchased by August 15, 2024.)*

### Tote Bag Sponsor

A one-color logo on one side of promotional tote bag. Thank you in program or app.

**\$4,500**

### Lanyard Sponsor

A one-color logo on name badge lanyards. Thank you in program or app.

**\$3,000**

### Coffee Sponsor

Logo and sign by coffee and cookies in Expo Hall. Thank you in program or app.

**\$1,500**

# 2024 Exhibitor Opportunities



If sponsorship isn't the right fit for you, we invite you to join us in our Business Expo Hall! The Business Expo Hall provides the perfect opportunity to meet with attendees face-to-face, showcase your business, promote unique products, and generate new customer leads.

This is your chance to reach nonprofit decision-makers from across the state. The UNA Annual Conference Business Expo is expected to sell out.

[Register now](#) to secure your table today!

## What's Included

- Two conference registrations to staff your table
- Name on conference website as Business Exhibitor
- Exhibitor listing in conference program or app
- Six-foot table with two chairs and electrical outlet
- Opportunity to provide giveaway/swag



## Business Exhibitor Pricing

- \$600 for Business Members
- \$800 for Not-yet-Business-Members
- \$500 for Nonprofit Members
- \$700 for Not-yet-Nonprofit-Members



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