



2023



# Utah Nonprofits Association

Annual Report

Unify | Strengthen | Elevate

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# About UNA

Utah Nonprofits Association (UNA) believes in the power of nonprofits. Utah's nonprofits transform communities and change lives, turning sickness into health, victims into survivors, disenfranchised into enabled, inequality into justice, and vulnerable into resilient. UNA expands the reach and impact of these critical organizations by advocating for Utah's nonprofits and equipping them with the knowledge, resources, benefits, and community they need to advance their missions.

Our work unifies, elevates, and strengthens Utah's nonprofit sector, and our services reach every corner of Utah's counties and communities. We are a 501c(3) nonprofit charity with a diverse revenue model, an engaged and active board of directors, and a deep commitment to building a extraordinary nonprofits.



## Our Mission

To unify, strengthen, and elevate Utah's nonprofits.

## Our Vision

To promote strong and vibrant communities for all of Utah.

# From Our CEO

Dear Friends of UNA,

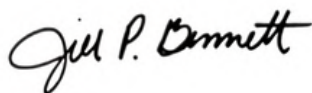
Nonprofits create brighter tomorrows for all of us. Their tireless efforts cultivate environments where compassion thrives, and individuals are empowered to reach their full potential. UNA, an organization that holds my heart, works diligently to support these organizations so that our children flourish, our neighbors live their lives in dignity, our water, earth and air support life, and we find inspiration and joy in the arts and natural world.

The 2023-2026 Strategic Plan calls for UNA to set its sights even higher by fortifying the connections between nonprofits, funders, businesses, government entities, and individuals to create a true community working in concert to nurture all of Utah. The essence of our approach can be captured with proverb, “If you want to go fast, go alone, if you want to go far, go together.” Getting there calls for UNA to gear up, clear existing paths, explore, and create new trails. In 2023, UNA took some important steps forward.

UNA’s membership grew to 585 and we held a record 54 events. Together, the online trainings and in-person meetups welcomed over 1,750 faces and equipped participants with resources and strategies to collaborate, expand their networks, and create sustainable nonprofits. Our Annual Conference: Better Together, (in-person for the first time since 2019!) featured 19 expert-led breakout sessions, dedicated networking sessions, and a keynote address focused on collaboration for impact. Our Business Expo Hall connected organizations with businesses committed to supporting nonprofits.

For the second year in a row, the UNA Nonprofit Credential saw triple digit participation by organizations and people. In a time when nonprofits must dig deeper to attract and retain staff, UNA members posted 888 positions to our Job Board. And to better serve those employees, our group health insurance plan grew to cover 800 individuals, investing in their wellbeing and providing an invaluable benefit. UNA also hosted its first-ever Nonprofit Forum with Salt Lake City—an innovative event sponsored by the R. Harold Burton Foundation to foster connections between city officials and nonprofits—and created an advocacy Bulletin Board and Nonprofit Community Calendar for members to share with peers and the public.

When I think about UNA in 2023, I see beyond the work we do—which is made possible by a committed, kind and creative team and led by an equally kind, engaged and expert Board of Directors—to the outsized impact that we have on Utah’s nonprofits and the communities they serve. I cannot help but feel inspired to do even more in 2024. Stay tuned for all we have in store to brighten Utah’s tomorrow.



Jill Bennett,  
Chief Executive Officer



# From Our Chair

Dear UNA Community,

UNA could not be the innovative leader that it is without you. I want to thank each one of our members, partners, board members, team members, affiliates, sponsors, friends, and funders for your commitment to our vision and our work of strengthening Utah's nonprofits. The work UNA does would not be possible without you! We are truly grateful and humbled by your generous gifts of time, expertise, and financial contributions.

It has been a privilege serving as the Chair of the UNA board this year. The future is bright with all the amazing minds that we have working to make Utah, and the world, a better place to live. It has been an honor to work with Jill Bennett, Chief Executive Officer, and watch her leadership of an amazing UNA staff. UNA continues to provide many resources for the nonprofit community throughout this state in the form of trainings, workshops, conferences, and continues to look for new and better ways to serve the not-for-profit community in Utah. We were even able to meet in person multiple times this year and enjoy the face-to-face connection and community that comes with being associated with not-for-profits.

All the incredible work done in 2023 is a testament to the trust that you have placed in UNA to help Utah organizations propel their missions and visions forward. I am proud to be part of an organization that has sought to truly unify, strengthen, and elevate all of Utah's nonprofits. I look forward to great future that we can build together. Thank you once again for all your encouragement and support.



Paul Burnett  
2023 UNA Board Chair



# 2023 Snapshot



54 Events and Trainings



Over 1,500 Registrations



452 Conference Attendees



800 Individuals Covered by  
Health Insurance



228 Individuals Enrolled  
in 401(k) Plan



888 Jobs Posted on the UNA  
Job Board

2023 was a year of growth and achievement for UNA and the community.

We hosted more events and welcomed more attendees than ever before and expanded our benefits for members. Nonprofits had new opportunities to connect and collaborate in-person at networking receptions, the UNA Annual Conference, and our first-ever Nonprofit City Forum.



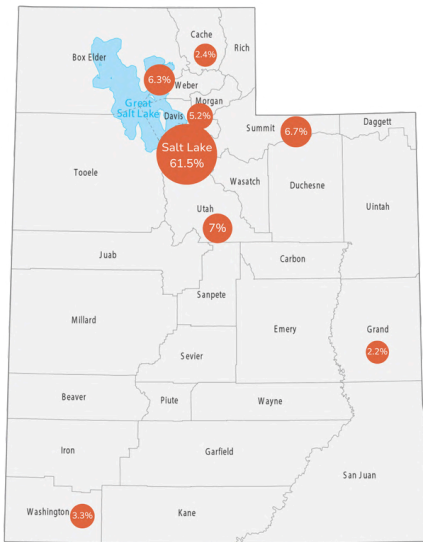
# Member Data

**492** Nonprofit Organizations

**55** Businesses

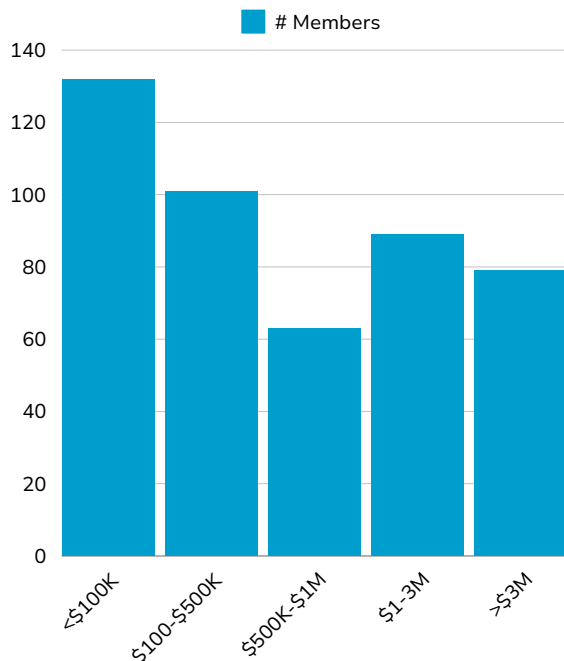
**38** Individuals

## Members by Region



UNA Nonprofit Members are located in 19 counties and serve communities statewide. The majority of our members are located along the Wasatch Front, with 61% in Salt Lake County, 7% in Utah County, 7% in Summit County, 5% in Weber County, and 6% in Davis County. Increasing our membership in Cache, Grand, and Washington Counties means improved services and strong nonprofits to support these communities.

## Members by Budget Size



Most UNA Members operate on small to midsize budgets, with 28% reporting budgets under \$100,000, 22% with between \$100,000 and \$500,000, 14% between \$500,000 and \$1 million, 19% between \$1 and \$3 million, and 17% over \$3 million.

The majority of UNA Members serve missions in Human Services, the Arts, and Education, Mental Health Services, and Environmental Protection and Stewardship.

Member data as of December 31, 2023.



# UNA Nonprofit Credential

The Nonprofit Credential demonstrates UNA's commitment to empowering nonprofits with the tools they need for success. Through a blend of expert-led training, comprehensive resources, and tailored consultations, participating organizations gain proficiency across nine critical areas.

This program serves as a cornerstone, addressing the evergreen need of nonprofit professional development and supporting practitioners as they address challenges, implement best practices, and invest in long-term sustainability.

With an emphasis on integration and adaptability, the curriculum prioritizes inclusive values and equity-centered practices, while respecting each nonprofit's unique culture and capacity. As the only program of its kind in the state, the Credential serves hundreds of professionals each year.

## 2023 UNA Credential Award

Friends of the Children – Utah, a mentorship program for youth facing systemic obstacles, was awarded the UNA Credential Award for earning Badges in all nine Credential courses.

205

Participants

111

Organizations

96%

Increased Subject Matter Knowledge

16

Credential Badges Awarded

1

UNA Credential Award





# 2023 UNA Annual Conference

## Better Together

The 2023 UNA Annual Conference theme, “Better Together,” was rooted in the spirit of community and embodies our continued hope for greater connection, communication, and collaboration across nonprofits and throughout the state of Utah.

The 2023 Annual Conference was held on September 14—in-person for the first time since 2019—and sold out, welcoming 452 attendees from over 150 organizations. The event featured 23 expert-led breakout sessions and intentional networking sessions, and a keynote address by Lindsay Hadley on the Convener Model for nonprofit collaboration. Attendees connected with nonprofit experts in the Exhibitor Hall, sent over a thousand messages on community message boards, and engaged in opportunities to win prizes.

This year also featured a special pre-conference event, a screening of the documentary, *Uncharitable*, hosted in partnership with Utah Film Center, followed by a panel discussion with the film’s producers.



# Nonprofit Leader Awards

## 2023 Outstanding Nonprofit Leaders



**Adam Cohen**

Chief Executive Officer  
Odyssey House  
[Watch Adam's Video](#)



**Mayra Cedano**

Executive Director  
Comunidades Unidas  
[Watch Mayra's Video](#)

To honor nonprofit leaders who go above and beyond for their organizations and communities, UNA celebrates Outstanding Nonprofit Leaders every year. These individuals not only persevere in the face of obstacles, but also engage and inspire the people around them. Their passion is contagious, and their results are impressive.



## 2023 UNA Hall of Fame

New in 2023, the [UNA Hall of Fame](#) recognizes the unsung heroes of the nonprofit sector—the hard working staff whose exceptional work ethic, positive attitude, and unwavering dedication embody the values of their organizations. We honored 25 individuals with a pin and certificate.

# Utah Philanthropy Day

The 2023 Utah Philanthropy Day celebration was held on November 15, welcoming over 750 attendees from 132 organizations to honor Utah's leading philanthropists, volunteers, corporations, and foundations. The Heart & Hands award was presented to 130 individuals from across Utah to honor their dedication to making a difference.

## 2023 Honorees

**Marcia and John Price**, *Philanthropic Leadership Award*

**Clark and Christine Ivory Foundation**, *Foundation Spirit of Giving Award*

**Intermountain Health**, *Corporate Spirit of Giving Award*

**Te Phan**, *Governor's Career Humanitarian Leadership Award*

**Halima Hussein**, *Lt. Governor's Public Service Award*

**Angel Balladares**, *Outstanding Young Volunteer Award*

**Ivan Gonzalez**, *Outstanding Volunteer Award*

**Jim Mayfield and Tim Evans**, *Labor & Honor Award*



# Advocacy and Public Policy

UNA's public policy efforts center on protecting the rights and benefits of Utah's over 11,000 nonprofits and supporting and amplifying their advocacy efforts. We believe that our missions are interconnected and that nonprofits can and should unite to advocate for legislation that supports our communities.

In 2023, UNA hosted its 15th annual Nonprofit Day on the Hill, bringing together nonprofits from across the state to learn about advocacy and connect with lawmakers at the State Capitol. The UNA team also advocated for Utah nonprofits in Washington DC in June, participating in Lobby Day with the National Council of Nonprofits. UNA advocated for nonprofit legislation at the state level, supporting the *Nonprofit Capacity Fund* and at federal level, authoring a letter of support for the *Charitable Act* in Congress to Representative Moore, signed by 110 Utah organizations.



# Looking Ahead

In the past year, UNA experienced significant growth, expanding our roster of training programs, adding valuable new member benefits, and welcoming new members to our dedicated team whose expertise and enthusiasm have already proven invaluable in building our capacity to better serve Utah's nonprofit community. Our growth and progress in 2023 underscore our commitment to forging—and sustaining—extraordinary nonprofits.

2023 also saw a strategic commitment to collaboration, with new opportunities for members to convene, learn from each other, and find solutions to common problems. UNA also invested in itself by transitioning to a new database, member hub, and website. This strategic move will keep UNA current while ensuring smoother operations and enhancing the user experience for our members.

As we continue to evolve and adapt to meet the changing needs of those we serve, we reaffirm our unwavering dedication to excellence and progress on behalf of Utah's nonprofit community.



# Team and Board



*From left: Alison, Saru, Jill, Julie, Warren*

## UNA Team

Jill Bennett | Chief Executive Officer  
Alison Anderson | Director of Operations  
Saru Ramanan | Director of Communications  
Julie Chang | Programming Manager  
Warren Miterko | Membership Manager

## 2023 UNA Board of Directors

### Executive Committee

Paul Burnett, Chair  
Charese Jamison, Vice Chair  
Elizabeth Han, Past Chair  
Kyle Robbins, Treasurer  
Ruby Chou, Secretary  
James Brown  
Julianna Potter

### Directors

Jill Anderson	Chauma Kee-Jansen
Kristy Columbia	Jason Krause
Valerie DeRose	Eric Marx
Natalie El-Deiry	Liz Owens
Encarni Gallardo	Patrick Risk
Peggy Green	Ed Roberson
Princess Gutierrez	Sariah Toronto
Susan Isbell	

# 2022 Financial Summary

UNA adheres to industry accounting standards and is committed to financial accountability and transparency. The Board of Directors provides robust financial oversight and an independent accounting firm completes an annual Financial Review. UNA maintains a strong financial position and diverse revenue stream which ensures its capacity to support and nurture nonprofits in Utah for years to come. UNA's Financial Review and most recent Form 990 are available on our website.

## INCOME

Contributions	\$294,131
Program Revenue	\$205,552
Investment Income	\$6,494
<b>Total Income</b>	<b>\$506,177</b>

## EXPENSES

Salaries and Benefits	\$325,543
Fundraising	\$22,659
Other Expenses	\$77,509
<b>Total Expenses</b>	<b>\$425,711</b>

## NET REVENUE

Total Income	\$506,177
Total Expenses	\$425,711
<b>Net Revenue</b>	<b>\$80,466</b>

## NET ASSETS

Assets	\$725,236
Liabilities	\$121,637
<b>Net Assets</b>	<b>\$603,599</b>



Source: Utah Nonprofits Association 2022 IRS Form 990.



# Supporters

UNA's work is made possible by the generosity of our sponsors, funders, and donors. Their commitment to UNA demonstrates their commitment to Utah's nonprofit sector and to our values of Community, Humility, Inclusivity, Integrity, and Learning. Thank you to our incredible community of supporters!

## UNA Funders and Sponsors

American Express  
Beehive Insurance Agency  
Bountiful Peak  
CC Bank  
CHG Healthcare  
Comcast  
Daniels Fund  
Elevate 401(k)  
FORVIS  
George S. & Dolores Doré  
Eccles Foundation  
Holland and Hart LLP  
Incite! Consulting  
Intermountain Health  
ISO Talent  
Kirkland & Ellis LLP  
Kroger/Smith's Food and Drug  
Larson & Company  
Morgan Stanley Bank, N.A.  
Nonstop Health  
Pathway Group  
R. Harold Burton Foundation  
Regence  
The Church of Jesus Christ of  
Latter-day Saints Foundation  
The Lawrence T. & Janet T. Dee  
Foundation  
Third Sun Productions  
Todyl  
Union Pacific Foundation  
Unite Us  
UServeUtah  
Wells Fargo Bank

## Individual Donors

Jill Anderson  
Jill Bennett  
James Brown  
Paul Burnett  
Ruby Chou  
Kristy Columbia  
Valerie DeRose  
Natalie El-Deiry  
Encarni Gallardo  
Don Gomes  
Peggy Green  
Mara Haight  
Susan Isbell  
Charese Jamison  
Chauma Kee-Jansen  
Jason Krause  
Jory Macomber  
Eric Marx  
Liz Owens  
Julianna Potter  
Patrick Risk  
Kyle Robbins  
Ed Roberson  
Richard Scoresby  
David Sloves  
Sariah Toronto

## Utah Philanthropy Day Sponsors

Acchand Foundation  
Anonymous Family Foundation  
Call to Action Foundation  
CCS Fundraising  
Comcast  
Cyprus Credit Union  
Daniels Fund  
Dell Loy Hansen Family  
Foundation  
George S. & Dolores Doré  
Eccles Foundation  
Intermountain Health  
Larry H. and Gail Miller  
Family Foundation  
Mark Miller Subaru  
McCarthy Family Foundation  
Michel Foundation  
Mountain America Credit Union  
O.C. Tanner  
Pathway Group  
Robert H. and Katherine B.  
Garff Foundation  
Swire Coca-Cola  
The Church of Jesus Christ of  
Latter-day Saints Foundation  
The Kahlert Foundation  
The Labor & Honor Foundation  
Third Sun Productions  
University of Utah  
Advancement  
University of Utah Health  
University of Utah David Eccles  
School of Business  
Wells Fargo Bank  
XMission





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